

NCC Cable System Order

Order #	62357815	Flight Dates	10/31/16 - 11/06/16	Update Date	10/28/16
Syscode	6677	Agency	Campaign Group	Version	2 Vs. 1
System Name	Time Warner/Louisville Interconnect, KY	Advertiser	Jim Gray for Kentucky	Show All Lines	
Market	Louisville			Total # of Weeks	1
		Client Code		Total	\$9,632.00
AE	Alexander Fiske	Product Code		Commission	\$1,444.80
Sales Coordinator	Becca Karam	Est Code		Net Total	\$8,187.20
Office	Washington	Product Name		Total Spots	81
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.26 Rates rvsd per system comments. Spots Added to Budget			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/31/16	11/6/16	05:00	10:00	X	X						-	-	4	\$19.00	\$76.00	30	PRE 10/31/16-12/25/16
2	CNN	CNN DT	10/31/16	11/6/16	10:00	18:00	X	X						-	-	6	\$27.00	\$162.00	30	PRE 10/31/16-12/25/16
3	DISC	DISC PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$202.00	\$808.00	30	PRE 10/31/16-12/25/16
4	ESP2	ESP2 DT	10/31/16	11/6/16	10:00	18:00	X	X						-	-	6	\$31.00	\$186.00	30	PRE 10/31/16-12/25/16
5	ESP2	ESP2 PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$56.00	\$224.00	30	PRE 10/31/16-12/25/16
6	ESPN	ESPN PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$263.00	\$1,052.00	30	PRE 10/31/16-12/25/16
7	FXNC	FXNC EM	10/31/16	11/6/16	05:00	10:00	X	X						-	-	4	\$242.00	\$968.00	30	PRE 10/31/16-12/25/16
8	FXNC	FXNC DT	10/31/16	11/6/16	10:00	18:00	X	X						-	-	6	\$122.00	\$732.00	30	PRE 10/31/16-12/25/16
9	FXNC	FXNC PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$226.00	\$904.00	30	PRE 10/31/16-12/25/16
10	HALL	HALL PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$75.00	\$300.00	30	PRE 10/31/16-12/25/16
11	HGTV	HGTV PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$191.00	\$764.00	30	PRE 10/31/16-12/25/16
12	HIST	HIST PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$241.00	\$964.00	30	PRE 10/31/16-12/25/16
13	LIF	LIF PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$115.00	\$460.00	30	PRE 10/31/16-12/25/16
14	MNBC	MNBC EM	10/31/16	11/6/16	05:00	10:00	X	X						-	-	4	\$8.00	\$32.00	30	PRE 10/31/16-12/25/16
15	MNBC	MNBC PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$31.00	\$124.00	30	PRE 10/31/16-12/25/16
16	TLC	TLC PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$296.00	\$1,184.00	30	PRE rate corrected
17	TNT	TNT PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$102.00	\$408.00	30	PRE rate corrected
18	USA	USA PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	4	\$31.00	\$124.00	30	PRE rate corrected
19	CNN	CNN DT	10/31/16	11/6/16	10:00	18:00	X	X						-	-	1	\$27.00	\$27.00	30	+1x
20	TNT	TNT PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	1	\$102.00	\$102.00	30	+1x

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Market	Louisville

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Advertiser	Jim Gray for Kentucky

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AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD Sep16
-	

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Product Code	
Est Code	
Product Name	
Credit Status	

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21	USA	USA PT	10/31/16	11/6/16	18:00	24:00	X	X						-	-	1	\$31.00	\$31.00	30	+1x

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	81	0	0	0	0	0	0	0	0	0	0	0	81
AMT	\$9,632.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,632.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/16

62357815 | Louisville | Time Warner/Louisville Interconnect, KY | 6677 |